

ALYSON REED

5048 DANUBE AVENUE, LAS VEGAS, NEVADA 89141
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EDUCATION

Associates of Arts in Graphic Design and Visual Communication
Al Collins Graphic Design School

Northern Arizona University with emphasis in Visual Communications,
Fine Art, Advertising and Advanced Ceramics

Mohave Community College with emphasis in Advanced Ceramics

WORK EXPERIENCE

MGM MIRAGE GRAPHIC ARTS Creative Manager 2006 – 2007

Responsibilities include managing a team of nine people, interviewing candidates and administration work within the Graphic Arts department. Also include art direction, branding, design, and concepting campaigns with the ability to work on multiple projects with short deadlines.

Design | Brand Identity | Branding - Concepting | Photoshoots
Pre-press and Press Procedures | Webpage Design | Budgeting Projects

SKG ADVERTISING Senior Designer - Lead Designer 2001 – 2006

Responsibilities include art direction, design, concepting with the ability to work on multiple projects with short deadlines.

Design | Brand Identity | Branding - Concepting | Photoshoots
Pre-press and Press Procedures | Webpage Design | Budgeting Projects

HALL COMMUNICATIONS Designer 2000 – 2001

Responsibilities include design on outdoor, vehicle wraps and taxi advertising, posters, flyers, promotional pieces and advertisement.

MIRAGE RESORTS INCORPORATION Production Artist 1999 – 2000

Responsibilities include production with design, outdoor, vehicle wraps and taxi advertising, posters, flyers, promotional pieces and advertisement.

PROGRAMS

Adobe CS3 Suite: Photoshop Illustrator InDesign